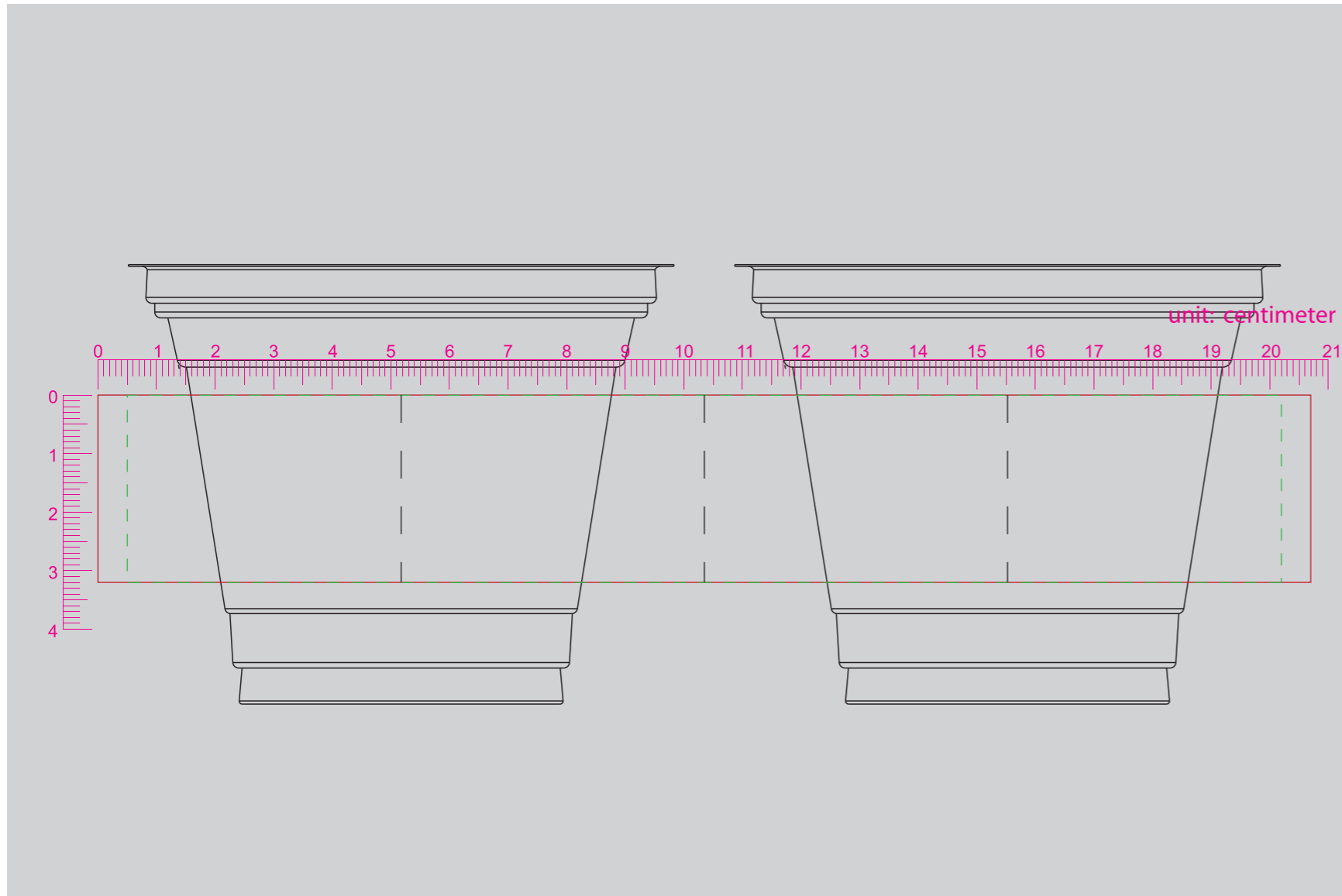
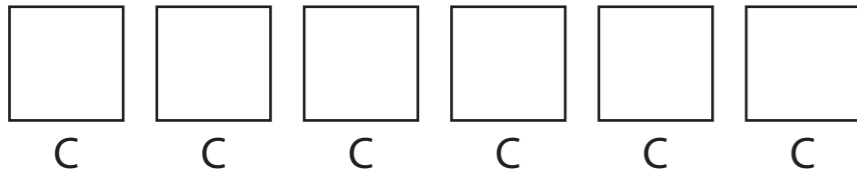


**PRINTED CUPS**  
*Custom*

**9 oz - Cold Cup**



**Pantone Color Codes - Coated**



——— Bleed area  
- - - Live area

To approve the e-proof for your custom print order, please sign and date on the lines provided below.  
**By signing this document, I hereby approve this e-proof for print and agree to the terms listed on the right.**

\_\_\_\_\_ Signature      \_\_\_\_\_ Print Name      \_\_\_\_\_ Date

**PrintedCups charges \$65 per hour for redrawing artwork and for revisions after the 2<sup>nd</sup> revision has been made.  
PrintedCups *does not* provide any raw/original artwork files.**

**Custom Print Disclaimers - PLEASE READ CAREFULLY!**

- 1. Color:** Color difference may vary based on the color of the product (i.e. clear vs. white).
  - **Pantone:** Can vary 1-2 color codes.
  - **CMYK:** Our designers will evaluate the printed image to determine whether this difference is reasonable or if it requires adjustments.
- 2. Copyright:** The client takes full responsibility for obtaining the copyright(s) of the design(s) involved in the custom print order. PrintedCup is not liable for copyright infringement. **Initials:**
- 3. Ink odor:** Printed items may result with minor ink odors. The degree of odor is dependent on the design, colors, and area of printing.
- 4. Overlap:** For a continuous print, artwork needs to continue into the bleed area. To avoid overlap, please keep all elements inside the live area.
- 5. Font size:** A minimum font size of 8 pt is recommended for best printing results.
- 6. Line thickness:** The minimum recommended line thickness is 3/4 pt. If the artwork has small, detailed elements, the lines may not print properly if they are below the recommended size.
- 7. Measurement lines:** Any lines that are intended to be used for measuring liquids must be notated. We cannot guarantee that these lines will print at the ounce size required, but will make the best attempt to do so.
- 8. Circular artwork:** Please note that we cannot guarantee a perfect circle.
- 9. Ghosting image:** PrintedCups assumes no responsibility for ghosting caused by heavy ink coverage or abrupt changes in ink densities called for in the design and layout of a print job.
- 10. Marketing:** PrintedCups requests the right to use the finished product, featuring your artwork, for marketing purposes (including both print and digital media). To decline, simply check the box below and initial to confirm. (i.e. photos of a custom printed cup).  
 I *do not* wish to have my print featured in marketing materials. **Initials:** \_\_\_\_\_
- 11. Over-runs or Under-runs:** Over-runs or under-runs will not exceed (10%) ten percent of the quantity ordered. Client will be billed for actual quantity delivered within this tolerance.
- 12.** PrintedCups hereby represents, warrants and covenants to Client that PrintedCups will provide the printing identified in the order in a professional and workmanlike manner and in accordance with all reasonable professional standards for such services.
- 13.** Client's obligation to pay for the finished printed products shall be absolute and unconditional in all circumstances and shall not be discharged, impaired or otherwise affected by the aforementioned deviations on print order or Client's personal satisfaction.
- 14.** Cancelling an order shall not relieve Client from its obligations incurred prior to the cancellation date. Client shall pay all costs accrued by PrintedCups as of the date of cancellation, including, without limitation, labors for preparing and expenses for the printing plates.